

Conference Program

Made in Steel is actively committed to promoting gender diversity and inclusion by ensuring balanced representation within its speaker panels. However, in some cases, the panel composition may not fully reflect these criteria due to speaker availability or the difficulty of finding specific profiles in our industry.

TUESDAY 6TH MAY 2025

10:30 AM – siderweb conference room - **The Beauty of Steel: opening conference**

10:30 AM – speakers' corner – **SKF: more than a century of innovation and quality**

10:30 AM – speakers' corner – **Dassault Systèmes solution for the metal industry**

1:00 PM – Area Relax “Cromatica – Marcegaglia” – **Simone Micheli: "The Beauty of Steel" for Marcegaglia**

2:00 PM – siderweb arena – **STEELOSA: a symbol of recycling and sustainability for the future**

2:00 PM – steel talking arena – **Innovation and efficiency in steel production: universal rolls and intelligent levelling process optimization**

2:30 PM – siderweb conference room - **Mercato & Dintorni: market trends and outlook for carbon steel**

3:00 PM – siderweb arena - **Logistics and Manufacturing for the competitive development of the country**

4:30 PM – siderweb arena – **Technologies for traceability: a case study**

4:30 PM – steel talking arena - **BPER and steel companies together towards a sustainable future**

MADE IN STEEL s.r.l. con socio unico

- 10:30 AM - 12:30 PM
siderweb conference room – hall 24

The Beauty of Steel: opening conference

In the grand central square of Made in Steel 2025, the eleventh edition of the international Conference & Exhibition officially kicks off. "**The Beauty of Steel**" is the guiding theme of this edition, celebrating steel as a key ally of **progress** and **humanity**. It highlights its strength, modernity, and brilliance, inspiring a deeper appreciation of its intrinsic and cultural value—a material at the core of our **sustainable future**.

The event will open with a comprehensive analysis of the Italian and European steel industry within the global landscape. What strategies are needed to **ensure its competitiveness in an ever-evolving world?** Representatives from Italian steel industry associations will introduce some of the most pressing topics, while a discussion with Italian Members of the European Parliament will explore the critical challenges and future prospects for European steel.

Speakers:

- Francesca Morandi (Head of External Relations siderweb)
- Paolo Morandi (CEO siderweb & Made in Steel)
- Emanuele Norsa (Head of Content siderweb)
- Giorgio Gori (Member of the European Parliament and Vice President ITRE Commission)
- Massimiliano Salini (Member of the European Parliament)
- Antonio Gozzi (President Federacciai and President Dufenco)
- Cinzia Vezzosi (President Assofermet and Owner of Zetamet)
- Marco Mandelli (Chief Corporate & Investment Banking Officer BPER)
- Carlo Bonomi (President FieraMilano)

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- 10:30 AM - 6:30 PM
Beta Room 2nd floor – hall 24
Organized by SKF

SKF: more than a century of innovation and quality

SKF was founded in 1907. It has a presence in about 130 countries, with more than 40,000 employees and 17,000 dealers worldwide.

SKF products are everywhere in society. Wherever there is movement, SKF solutions contribute to the everyday lives of people and companies around the world. SKF is present throughout the Conference & Exhibition to meet customers and suppliers.

MADE IN STEEL s.r.l. con socio unico

The event is by appointment.

- **10:30 AM - 1:00 PM**
Gamma Room 2nd floor – hall 22
Organized by DASSAULT SYSTÈMES

Dassault Systèmes solution for the metal industry

Dassault solutions for the metal industry promote efficiency, innovation and sustainability for sustainable production. During the conference, all the steps to create a sustainable transition for industries with the support of Dassault solutions will be explained. The approach for managing manufacturing operations provides real-time visibility and control of production execution. Supply chain optimization simplifies operational activities and provides actionable information to make better decisions, promoting circular economy and recycling practices, improving waste utilization and reducing inventory.

Speakers:

- Francesco Iacometta (DELMIA Industry Consultant Senior Manager, Dassault Systemes)
- Daniele Sacco (DELMIA Industry Process Consultant, Dassault Systèmes)
- Riccardo Rota (DELMIA Industry Process Consultant, Dassault Systèmes)
- Susanna Staglianò (DELMIA Industry Process Consultant, Dassault Systèmes)
- Nadia Chenchene (DELMIA Industry Process Consultant, Dassault Systèmes)

The event is open to the public.

- **1:00 PM - 1:45 PM**
Area Relax “Cromatica – Marcegaglia” - E16-C15 hall 24
Organized by Marcegaglia Steel

Simone Micheli: "The Beauty of Steel" for Marcegaglia

Simone Micheli presents his interpretation of the theme of the Conference & Exhibition at the Marcegaglia booth, creating a space that reflects his architectural poetics permeated with curvilinear lines.

His refined creative sensibility transforms “Cromatica” – Marcegaglia Steel into graphic works that embody the beauty of steel, displayed as “paintings” along the exhibition route.

Speakers:

- Simone Micheli (Chief Architect at Simone Micheli Architectural Hero)
- Andrea Brotini (Commercial Director PPGI and Cromatica)

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- 2:00 PM - 3:00 PM
siderweb arena – hall 22

STEELOSA: a symbol of recycling and sustainability for the future

STEELOSA is an innovative bench made of 100 percent recycled steel. Sustainable, durable, and certified, it represents an environmentally friendly option that concretely demonstrates how recycling steel, a permanent and infinitely recyclable material, can contribute to a greener and more durable future. A project by RICREA who presents at Made in Steel the positioning of the STEELOSA bench at Parco del Castello in the city of Brescia.

Speakers:

- Laura Castelletti (Mayor of Brescia)
- Domenico Rinaldini (President of RICREA)
- Andrea Poli (Councillor of the Municipality of Brescia)

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- 2:00 PM - 3:30 PM
Steel Talking Arena – hall 24
Organised by FIMI Group

Innovation and efficiency in steel production: universal rolls and intelligent levelling process optimization

In the context of the steel industry, the adoption of innovative technologies is essential to improve operational efficiency and the sustainability of the production process. Two emblematic examples of this evolution developed by FIMI Group are the use of universal rolls in the production of electro-welded steel pipes and the patented TDDS (Torque Dynamic Distribution System) for optimizing the levelling process of ferrous and non-ferrous materials. The implementation of universal rolls represents a key innovation for the production of electro-welded steel pipes. This advanced technology allows greater flexibility, reduced changeover times and increased operational efficiency. As a result, greater market competitiveness and production process sustainability are achieved through scrap reduction and resource optimization.

In parallel, FIMI Group's TDDS system introduces an intelligent approach to torque distribution on levelling rolls. This patented technology reduces energy consumption, preserves roll lifespan, and improves the quality of the processed material, whether ferrous or non-ferrous. The result is a more efficient and sustainable process, aligned with the needs of a modern and responsible industry. The integration of these innovative solutions highlights how the steel industry is embracing advanced technologies to optimize processes, enhance product quality, and reduce environmental impact. The adoption of universal rolls and the TDDS system represents a significant step toward a more efficient and sustainable future for the sector.

Speaker:

- Sergio Sacchi (Technical Manager FIMI Group)

The event is open to the public.

- 2:30 PM – 4:30 PM
siderweb conference room – hall 24

Mercato & Dintorni: market trends and outlook for carbon steel market trends and outlook for carbon steel

The **market takes center stage**. The fifth edition of 2025 of “**Mercato & Dintorni**”, siderweb’s monthly deep dive into steel industry trends, moves from the virtual space to a live, in-person event.

For this special occasion, top representatives from the entire **carbon steel supply chain**—spanning **long products, flat products, and tubes**—will come together for a high-level discussion. On stage, some of the foremost leaders representing production, distribution, and **trading** will share their insights.

Speakers:

- Alessandro Banzato (President Acciaierie Venete)
- Andrea Gabrielli (President & CEO Gruppo Gabrielli and SO.FI.D.A. - Gruppo Gabrielli Holding)
- Giuseppe Pasini (President Feralpi Group and President Confindustria Lombardia)
- Pierluigi Pegorari (CEO Arvedi Tubi Acciaio)
- Gianfranco Imperato (CEO Trasteel)
- Francesco Brunelli (President Regesta Group)
- Andrea Bertoglio (Solution Development Manager Regesta Group)

Moderator: Stefano Ferrari (Head of Research Office siderweb)

- 3:00 PM - 4:00 PM
siderweb arena – hall 22
Organized by Confindustria

Logistics and Manufacturing for the competitive development of the country

The project "Welfare on the road" by Confindustria will be presented.

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Speakers:

- Leopoldo Destro (Delegate of the President of Confindustria to transport, logistics and the tourism industry)
- Julia Righettini (Vice president transport sector Confindustria Brescia)

- 4:30 PM - 5:30 PM
siderweb arena – hall 22

Technologies for traceability: a case study

An exchange of views to analyze existing technologies for **traceability** and **digitization** of production and logistics processes. What **opportunities** exist for steelmaking by looking at the experience of other industrial and consumer supply chains such as pharmaceuticals, food and packaging?

Speakers:

- Alberto Albertini (Strategic Marketing Director Antares Vision Group)
- Mattia Assanelli (General Manager Supply Chain Transparency Antares Vision Group)

- 4:30 PM - 6:00 PM
Steel talking arena – hall 24
Organized by BPER

BPER and steel companies together towards a sustainable future

Supporting companies' needs for change and helping them address environmental and social transition through sustainable strategic actions. This is the goal of BPER, which - also through its membership in Net-Zero Banking Alliance - intends to support companies of the iron and steel industries in this process and toward new decarbonization goals. The export-related topics within a dynamic international scenario make essential to have a continuous dialogue between Bank and companies, in order to identify the best potentiality in the international geography of markets and the most appropriate investment strategies.

Speakers:

- Adelaide Mondo (Head of Corporate Landing Office BPER)
- Stefano Bellucci (Head of Global Transaction Banking Service BPER)

The event is open to the public.

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WEDNESDAY 7TH MAY 2025

- 10:00 AM – steel talking arena – **Acciaierie Venete and the New Investments**
- 10:30 AM – speakers' corner – **SKF: more than a century of innovation and quality**
- 10:30 AM – speakers' corner – **Qualisteelcoat coating systems for maximum corrosion protection of steel structures. The experience of a painting company: actions and results**
- 10:30 AM – speakers' corner – **Dassault Systèmes solution for the metal industry**
- 11:00 AM – siderweb conference room – **Industria & Acciaio 2050: a look into the future**
- 11:00 AM – siderweb Arena – **Outlook for the Chinese and Asian steel sectors**
- 12:10 PM – steel talking arena – **Enhancing steel industry efficiency and sustainability ambitions with Advanced Mobil™ Lubrication Solutions**
- 1:00 PM – Area Relax "Cromatica – Marcegaglia" – **Designer finishing touches: the signature of craftsmanship in Made in Italy design**
- 2:00 PM – siderweb arena – **Challenges and future prospects for steel applications and usage**
- 2:00 PM – steel talking arena – **Assofermet and Sector Ordinary General Meeting**
- 2:30 PM – siderweb conference room – **Stainless steel: market and outlook**
- 2:30 PM – speakers' corner – **Comparing cutting technologies: criteria for choosing between plasma, laser, waterjet and oxyfuel in the Industry 5.0 era**
- 4:00 PM – siderweb arena – **Scrap: availability, pricing, and the challenges ahead**
- 4:40 PM – steel talking arena – **Virgin Iron carriers for Electric Arc Furnaces– Technologies, constraints and opportunities for the steel supply chain in Italy**
- 7:15 PM – siderweb conference room – **Steel Dinner**

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- 10:00 AM -11:30 AM
Steel Talking Arena – hall 24
Organized by Acciaierie Venete

Acciaierie Venete and the New Investments

In order to meet a changing market, Acciaierie Venete decided to implement two strategic investments. At the beginning of 2025, a new wire rod line was commissioned at the Sarezzo plant, fed by the existing rolling mill. The new line will produce coils of quality wire rod, covering the diameter range d 5.5-25 mm at a speed of up to 110 m/s, thus expanding the company's product portfolio.

In January 2025, a contract was signed for the supply and installation of a modern Electric Arc Furnace with a newly developed ferro-alloy adduction and exhaust gases treatment plant at the Padua site. The plant will enable Acciaierie Venete to produce 750,000 t/year. The project envisages the installation of technologically advanced packages that will allow steel production by applying the '**zero-man-around**' concept, with a significant reduction in consumption and, consequently, in emissions.

Speakers:

- Matteo Zaltron (Project Manager Acciaierie Venete)
- Aldo Tellatin (EVP Sales Danieli)
- Simone Concina (Vice President Technical Sales Danieli)

The event is open to the public.

- 10:30 AM - 6:30 PM
Beta Room 2nd floor hall 24
Organized by SKF

SKF: more than a century of innovation and quality

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- 10:30 AM – 1:00 PM
Epsilon Room 3rd floor– hall 22
Organized by Qualisteelcoat Italia

Qualisteelcoat coating systems for maximum corrosion protection of steel structures. The experience of a painting company: actions and results

Qualisteelcoat is an international quality label awarded to the coaters who are able to apply powder or liquid coating systems, with the highest quality standards for the corrosion protection of steel components used in construction works. The Qualisteelcoat certification, issued in Italy by QUALITAL Certification Institute, ensures that the coating processes comply with the quality, durability and corrosion resistance requirements established in the Technical Specifications, thus ensuring superior performance over time.

This not only increases the durability of coated products, but also contributes to greater sustainability by reducing the need for maintenance and/or replacement of damaged parts.

Speakers:

- Rolando Ragazzini (QUALITAL)
- Paolo Ferrero (Pintarelli Verniciature)

The event is open to the public.

- 10:30 AM - 1:00 PM
Gamma Room 2nd floor – hall 22
Organized by Dassault Systèmes

Dassault Systèmes solution for the metal industry

Dassault solutions for the metal industry promote efficiency, innovation and sustainability for sustainable production. During the conference, all the steps to create a sustainable transition for industries with the support of Dassault solutions will be explained. The approach for managing manufacturing operations provides real-time visibility and control of production execution. Supply chain optimization simplifies operational activities and provides actionable information to make better decisions, promoting circular economy and recycling practices, improving waste utilization and reducing inventory.

Speakers:

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- Susanna Staglianò (DELMIA Industry Process Consultant, Dassault Systèmes)

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- Nadia Chenchene (DELMIA Industry Process Consultant, Dassault Systèmes)

The event is open to the public.

- 11:00 AM -1:00 PM
siderweb conference room – hall 24

Industria & Acciaio 2050: a look into the future

“**Industria & Acciaio 2050**” is a strategic and forward-looking discussion on the **future of the steel industry**, with the goal of identifying the **key scenarios** that will shape this vital sector between now and 2050. How will we live in 2050? What types of steel will we need?

To what extent will **artificial intelligence** impact the supply chain? How will **geopolitical factors** shape global steel trade? Where will the world's major steel production hubs be? What role will Europe and **Italy** play?

Introduction: Mario Mazzoleni (Professor and strategic Advisor)

Speakers:

- Francesca Morandi (Head of External Relations siderweb)
- Antonio Marcegaglia (President and CEO Marcegaglia Steel)
- Roberto de Miranda (Member of the Executive Committee of ORI Martin)
- Camilla Benedetti (Danieli Group Vice Chairwoman and ABS Chairwoman)
- Francesco Manni (President Manni Group)
- Franco Bernabè (Manager and entrepreneur)

- 11:00 AM - 12:00 PM
siderweb arena – hall 22

Outlook for the Chinese and Asian steel sectors (conference held in English)

A focus on the **Asian and Chinese steel market** to understand short- and medium-term prospects and their potential impact on Europe and Italy.

The event is organized with the support of **Kallanish**.

Speakers:

- Tomas Gutierrez (Asia Editor & Head of Data Kallanish)
- Pietro Vargiu (Country Manager Italia Coface)

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- Emanuele Norsa (Head of Content siderweb)

- 12:10 PM -1:40 PM
Steel Talking Arena – hall 24
Organized by ExxonMobil

Enhancing steel industry efficiency and sustainability ambitions with Advanced Mobil™ Lubrication Solutions

The steel industry faces some of the most hostile manufacturing environments imaginable, but Mobil lubrication solutions provide an efficient solution to tackle bearing failure, corrosion and excessive oil consumption. Demanding operating conditions and production requirements in modern metal-processing equipment can often lead to maintenance issues, which can bring the company's operation to a grinding halt. Advanced Mobil™ lubrication solutions are engineered to help customers reduce their greenhouse gas emissions through lower energy consumption, extended Oil Drain Interval (ODIs), and fewer spare parts while enhancing productivity. Attendees will discover how Mobil Lubrication solutions deliver in-use benefits such as extended oil drain intervals, improved energy efficiency, and minimized maintenance downtime. Mobil™ solutions support operators in achieving sustainability goals while contributing to operational excellence.

Speakers:

- Eda Demir (Market Sustainability Manager)
- Giovanni Gagliardi (Senior Field Engineer)

The event is open to the public.

- 1:00 PM - 1:45 PM
Area Relax "Cromatica – Marcegaglia" - E16-C15 hall 24
Organized by Marcegaglia Steel

Designer finishing touches: the signature of craftsmanship in Made in Italy design

The application of Cromatica - Marcegaglia Steel for furniture and coating allows for the creation of custom surfaces that not only enhance the visual appearance, but also reflect the unique identity of each project. These surfaces offer exceptional durability, perfectly meeting the needs of functionality and beauty. This cutting-edge solution, a symbol of Made in Italy innovation and craftsmanship, demonstrates how the combination of technology, design and customization can create aesthetic and emotional experiences that redefine the quality standards of contemporary design.

Speakers:

- Lorenzo Nardin (Owner of Casapitti)

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- Luigi Trenti (Designer of Casapitti and founder of MuDeTo)
- Salvatore Pisani (Marketing Director of Marcegaglia and Cromatica)
- 2:00 PM - 4:00 PM
siderweb arena – hall 22

Challenges and future prospects for steel applications and usage

A roundtable discussion on the challenges and opportunities of **steel applications and usage**.

Representatives from the country's top industry associations, spanning automotive, construction, home appliances, and mechanical engineering, will share insights and perspectives.

Speakers:

- Marco Imparato (General Manager APPLiA)
- Tiziano Pavoni (President Ance Lombardia)
- Riccardo Rosa (President UCIMU-SISTEMI PER PRODURRE)
- Roberto Vavassori (President Anfia)

Moderator: Federico Fusca (Editor & Press Officer siderweb)

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- 2:00 PM – 4:00 PM
Steel talking arena – hall 24
Organized by ASSOFERMET

Assofermet and Sector Ordinary General Meeting

Private event for members only.

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- 2:30 PM - 4:30 PM
siderweb conference room – hall 24

Stainless steel: market and outlook

A sector grappling with **unprecedented challenges** that are set to reshape both **production** and **distribution** in Europe. This is the stainless steel industry, where every link in the supply chain is undergoing significant transformations.

In **production**, as the long-established market structure of recent decades is being challenged,

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in **distribution**, with growing competition, including from players outside the sector, and in **processing**, as Europe's household appliance and automotive industries undergo profound changes.

In this complex scenario, how are producers and distributors responding? And what are analysts' expectations regarding the economic outlook and the future of raw materials, flat products, and long products?

Speakers:

- Markus Moll (Managing Director SMR)
- Paolo Viganò (General Manager Centro Inox)
- Mattia Sala (Head of Sales and Marketing Arvedi AST)
- Massimiliano Burelli (CEO Cogne Acciai Speciali)
- Massimo Amenduni (CEO Acciaierie Valbruna)
- Alessandro Bettuzzi (CEO OIKI and Coordinator Stainless Steel Division Assofermet)

Moderator: Stefano Ferrari (Head of Research Office siderweb)

- 2:30 PM – 4:00 PM
Gamma Room 2nd floor – hall 22
Organized by Hypertherm Europe BV

Comparing cutting technologies: criteria for choosing between plasma, laser, waterjet and oxyfuel in the Industry 5.0 era

An in-depth look at the evolution of **cutting technologies**, with a comparative analysis of plasma, laser, waterjet and oxyfuel. Advantages and application areas of each technology will be examined, considering key parameters such as cutting quality, processable thicknesses, materials, operating costs and maintenance.

The meeting will include the presentation of an **innovative tool** for a 360-degree comparison of the different solutions, developed in collaboration with research laboratories and universities of international importance. Special attention will be paid to the new variables introduced by Industry 5.0.

Speakers:

- Mirko Milaneschi (Hypertherm)
- Walter Eiselt (Hypetherm)

The event is open to the public

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- 4:00 PM – 5:00 PM
siderweb arena – hall 22

Scrap: availability, pricing, and the challenges ahead

The **scrap market under the microscope**: through the perspectives of **users, distributors, and traders**, the discussion will explore the challenges facing the sector and the short- and medium-term outlook for Italy.

Speakers:

- Giordano Simeoni (Purchasing Manager Duferco Travi e Profilati)
- Romano Pezzotti (President Ferroverve)
- Ennio Bussenì (Managing Director EFB Trading)

Moderator: Stefano Gennari (Market Analyst & Editor siderweb)

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- 4:40 PM - 6:10 PM
Steel Talking Arena – hall 24
Organized by SMS group

Virgin Iron carriers for Electric Arc Furnaces– Technologies, constraints and opportunities for the steel supply chain in Italy

The transition towards low CO₂ emission steel production involves an increasing use of **high quality scrap** for producers currently relying on the integrated cycle from iron ore. This evolution will reduce its availability for current users, increasing the use of "**Virgin Iron carriers**" in the feed mix of Electric Arc Furnaces: **pre-reduced iron** (COLD DRI or HBI) and **pig iron**. Their production also requires reducing CO₂ emissions, impacting therefore the steel producers who use them in electric furnaces (Scope 3 emissions).

SMS group will present solutions to address the challenges of this scenario, examining the **sustainable decarbonization of "Virgin Iron carriers" production technologies, their efficient and flexible use in Electric Arc Furnaces**, highlighting the production process features that affect their **quality and total cost for the user**.

Speakers:

- Cristiano Castagnola (Senior Vice President Iron and Green Steel Task Force)
- Dario Beacco (Head of Technical Sales Steelmaking)

The event is open to public.



- 7:15 PM - 10:00 PM
siderweb conference room – hall 24

STEEL DINNER

Awards ceremony: Made in Steel Awards 2025 designed by the artist **Ruth Beraha**.
Light Dinner will follow.

Attendance by invitation.

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Società Unipersonale soggetta a direzione e coordinamento della società **siderweb spa sb**
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Capitale Sociale: 100.000,00 i.v. | Registro delle imprese di Brescia | Codice Fiscale e Partita I.V.A.: 03608030171



THURSDAY 8TH MAY 2025

10:30 AM – siderweb arena – **Steel prices under the microscope: siderweb's methodology and market outlook**

10:30 AM – speakers' corner – **SKF: more than a century of innovation and quality**

10:30 AM – speakers' corner – **Dassault Systèmes solution for the metal industry**

11:00 AM – siderweb conference room – **Road to the future: decarbonizing the European steel industry while remaining competitive**

1:00 PM – Area Relax "Cromatica – Marcegaglia" **"Cromatica" revolution: where beauty meets functionality**

1:00 PM – siderweb arena – **"AdriatiCO2": the first CO2 capture and storage project kicks off in Ravenna**

1:30 PM – steel talking arena – **Industry and decarbonisation: what competitiveness between future scenarios and technological evolution**

2:30 PM – siderweb conference room – **Women building business**

MADE IN STEEL s.r.l. con socio unico

Società Unipersonale soggetta a direzione e coordinamento della società **siderweb spa sb**
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Capitale Sociale: 100.000,00 i.v. | Registro delle imprese di Brescia | Codice Fiscale e Partita I.V.A.: 03608030171

- 10:30 AM - 12:00 PM
siderweb arena – hall 22

Steel prices under the microscope: siderweb's methodology and market outlook

Prices: from origin to application. A key session focusing on steel prices. The event will explore siderweb's history and **methodology for tracking steel product prices** in the national market.

Additionally, it will provide an in-depth analysis of trends and future prospects for raw materials, semi-finished products, and finished steel products through the use of **technical analysis** tools.

Speakers:

- Stefano Ferrari (Head of Research Office siderweb)
- Maurizio Carpita (Full Professor at Università degli Studi di Brescia and Coordinator DMS StatLab)
- Achille Fornasini (siderweb and FinTrend-DMS StatLab Università degli Studi di Brescia)

- 10:30 AM - 6:30 PM
Beta Room 2nd floor hall 24
Organized by SKF

SKF: more than a century of innovation and quality

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- 10:30 AM - 1:00 PM
Gamma Room 2nd floor – hall 22
Organized by DASSAULT SYSTEM

Dassault Systèmes solution for the metal industry

Dassault solutions for the metal industry promote efficiency, innovation and sustainability for sustainable production. During the conference, all the steps to create a sustainable transition for

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industries with the support of Dassault solutions will be explained. The approach for managing manufacturing operations provides real-time visibility and control of production execution. Supply chain optimization simplifies operational activities and provides actionable information to make better decisions, promoting circular economy and recycling practices, improving waste utilization and reducing inventory.

Speakers:

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- Susanna Staglianò (DELMIA Industry Process Consultant, Dassault Systèmes)
- Nadia Chenchene (DELMIA Industry Process Consultant, Dassault Systèmes)

The event is open to the public.

- 11:00 AM -1:00 PM
siderweb conference room – hall 24

Road to the future: decarbonizing the European steel industry while remaining competitive
(conference held in English)

European steel producers have set out on the path to **steel decarbonization**, but the journey ahead is full of challenges and obstacles. At Made in Steel, the debate will bring together steel producers, European industry associations, technology suppliers, energy companies, and steel distributors.

Representatives from some of the leading Italian, European, and global companies will discuss the current situation and future prospects, with a particular focus on the need to combine **international market competitiveness** with the transition to **decarbonization**.

Speakers:

- Carlo Mapelli (Full Professor at Politecnico di Milano)
- Alexander Julius (President Eurometal and Managing Partner macroMETAL)
- Carlo Beltrame (Country Manager France & Romania and Group Chief Business Development Officer AFV Beltrame Group)
- Harssha Shetty (CEO Jindal Steel, Oman - Jindal Shadeed Iron & Steel)
- Stéphane Tondo (Head of climate action - regulatory affairs ArcelorMittal Europe)
- Carlo Piemonte (Technical Sales Director Primetals)
- Maurizio Fusato (Ecological and Energy Transition Director Feralpi Group)
- Giovanni Brianza (CEO Edison Next)

Moderator: Emanuele Norsa (Head of Content siderweb)

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-
- 1:00 PM - 1:45 PM
Area Relax "Cromatica – Marcegaglia" - E16-C15 hall 24
Organized by Marcegaglia Steel

"Cromatica" revolution: where beauty meets functionality

Contemporary architecture is constantly evolving, with an increasing focus on sustainability and the use of innovative materials. Cromatica - Marcegaglia Steel stands at the forefront of this transformation, combining innovation and design to redefine environments, impeccably meeting the needs of functionality and aesthetics.

Speakers:

- Patricia Malavolti (Expert in paints and industrial finishes)
- Simone Riva (Architect)
- Salvatore Pisani (Marketing Director of Marcegaglia and Cromatica)

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- 1:00 PM- 2:00 PM
siderweb arena – hall 22

"AdriatiCO2": the first CO2 capture and storage project kicks off in Ravenna

"AdriatiCO2," along with only 10 other Italian applications, is among the winning proposals - supported by the Ministry of Enterprises and Made in Italy, the Ministry of Foreign Affairs and International Cooperation and the Ministry of the Environment and Energy Security, and deemed interesting by the Climate Directorate General - selected among those eligible to receive funding under the European Innovation Fund.

The project, led by the Marcegaglia group, aims to nominate Ravenna as a strategic hub for achieving decarbonization goals, ensuring the capture of more than 110 thousand tons of CO2 and avoiding its dispersion into the environment.

Speakers:

- Daniele Rossi (President Ravenna Port Authority)
- Aldo Fiorini (Chief Operations Officer, Marcegaglia Carbon Steel Flat Division)
- Luca Rossi (Eni)
- Alessio Gambato (Snam)

Moderator: Arianna Ducoli (Analyst & Project Officer siderweb)

- 1:30 PM - 3:00 PM
Steel talking arena – hall 24
Organized by Edison Next

Industry and decarbonisation: what competitiveness between future scenarios and technological evolution

The event will open with the presentation of the study, carried out by Edison Next in collaboration with the Boston Consulting Group, which explores the impact of the energy transition on the costs and competitiveness of Italian industry.

The meeting, which will have a specific focus on the steel sector, will continue with a discussion on the issues addressed in the study, which will be opened by a round table with representatives of the energy and industrial world.

Speakers:

- Alice Iaia (Partner Energy, BCG)
- Giovanni Pasini (Executive Director, Feralpi Group)
- Lorenzo Mottura (Strategy, Corporate Development & Innovation EVP, Edison SpA)
- Marco Steardo (Industry Director, Edison Next)

Moderator: Alessio Delussu (Head of Operational Marketing Edison Next)

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- 2:30 PM - 4:30 PM
siderweb conference room – hall 24

Women building business

“Acciaio al femminile” is the siderweb project dedicated to gender equality and women's empowerment in one of the most traditional sectors of our manufacturing, the steel industry. The book written by Francesca Morandi, published by Il Sole 24 ORE, which collects interviews conducted as part of the same project, will be presented at the conference. A preview of the dedicated docufilm will also be shown.

Firstly, **Paolo Bricco** (Il Sole 24 Ore) will dialogue with **Emma Marcegaglia** (President and CEO Marcegaglia Holding).

Later, **Rita Querezè** (Corriere della Sera), will interview some of the most important Italian business leaders: **Cristina Scocchia** (CEO Illy Caffè), **Cristiana Scelza** (Executive Vice President

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Electrification Prysmian Group and President Valore D), **Isabella Manfredi** (Chief Sustainability & Communications Officer Feralpi Group), **Francesca Morandi** (Head of External Relations siderweb).

The steel industry is not what it used to be: born from the stars, it is going back to looking at the stars

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