

Statement of Intent and Values

2026





Guiding Principles

Made in Steel is the biennial international event dedicated to the steel industry. It is both a Conference & Exhibition: a perfect balance between business opportunities and debate, networking and knowledge. It represents both a prestigious exhibition showcase and a cultural hub that, through conferences, forums, and roundtables, aims to foster competitive collaboration and information exchange—essential elements for business growth. Furthermore, it brings together key players and corporate decision-makers, institutional representatives, and national and international policy-makers.

At Made in Steel, we recognize the importance of operating in harmony with the environment, society, and local economies, and we are committed to pursuing these goals by adopting the principles and values defined by the ISO 20121:2024 standard.



The Values of Made in Steel

Our commitment is structured around 5 key areas:

1

Integrity and Governance

We integrate sustainability into corporate governance, ensuring transparent and ethical decision-making processes. We select our supply chain by applying environmental and ethical criteria, prioritizing and enhancing their contribution to the development of the local economy.

2

Environmental and Climate Responsibility

We are committed to mitigating the environmental impact of the event by promoting sustainable mobility solutions and energy efficiency. We apply the principles of the circular economy and the 4Rs (Reduce, Reuse, Recycle, Recover) throughout all phases of the exhibition.

3 Inclusion, Equity and Well-being

We believe in the value of equity, ensuring physical and digital accessibility as well as gender equality across all stages of the event for visitors, exhibitors, and all

the staff. People's health and safety are prerequisites around which we maximize the positive social impact of the event.

4 Responsible Innovation and Transparency

We apply and promote digital transformation and dematerialization to streamline processes and reduce the consumption of material resources. We consider inter-

nal training and information dissemination on ESG topics to be a fundamental pillar for fostering a culture of sustainability among all event stakeholders.

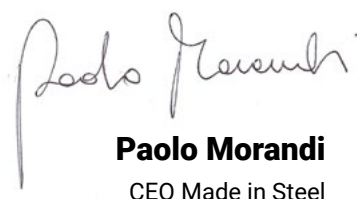
5 Monitoring and Continuous Improvement

We constantly measure our progress toward achieving our goals and work toward

the steady evolution of our organization's sustainable practices.

We believe in the strategic and cultural role of Made in Steel to significantly contribute to guiding the steel supply chain toward a more conscious future. Our goal is to be a benchmark of excellence and an innovation hub, demonstrating how sustainability can be efficiently integrated into corporate business strategies and promoting sustainable models and practices with a view to continuous improvement.

Flero (Brescia), July 2026



Paolo Morandi
CEO Made in Steel

www.madeinsteel.it