



## **Metal Expo Istanbul 2025 to Spotlight Sustainability and Strategic Innovation in the Global Metal Industry**

Metal Expo Istanbul, one of the most influential trade fairs for the metal and metallurgy industries in the region, is set to be held in 24-27 September at the Istanbul Expo Centre. The event will bring together leading international players across the metal value chain to discuss not just business, but also the urgent sustainability challenges facing the industry today.

Now in its 7. edition, Metal Expo Istanbul has evolved into a crucial platform for addressing the shifting dynamics of the global metal sector. With increasing pressure for carbon neutrality, responsible sourcing, and circular production models, sustainability will take centre stage with its motto 'Green Generations' at this year's event.

The 2025 edition comes at a pivotal moment, as the industry is being called upon to reconcile its critical role in infrastructure, mobility, and energy systems with mounting environmental responsibilities. Panels and technical sessions will focus on low-emission steelmaking, green tech, recycling innovations and energy efficiency throughout the supply chain.

"Metal production is both a driver of progress and a major environmental and trade challenge. At Metal Expo Istanbul 2025, we aim to create a space for serious dialogue on how the sector can accelerate its sustainability transformation with gaining momentum with their trade," said Murat İer, GM of the organizing committee.

Beyond the exhibition floor, the fair will host series of panels with "**Green Generations**" motto, alongside B2B meetings and innovation showcases featuring climate-smart technologies and sustainable material solutions.

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