



# The event's Sustainability Policy





Made in Steel S.r.I. is a fully owned subsidiary of siderweb, a company of the Morandi Group S.r.I. In 2022, siderweb S.p.A. became a Benefit Corporation. In 2023, it developed its own Code of Ethics, a voluntary document, to underline to stakeholders and collaborators all the fundamental principles, the spirit, and the values that have inspired siderweb since its foundation.

The Code of Ethics also extends to its subsidiary Made in Steel S.r.l., and encompasses a set of principles and mandatory guidelines for executives, managers, employees, and collaborators.

The solicitude of the Morandi Group Holding is expressed in the social sphere through a threefold commitment:

- Supporting the well-being of its employees and collaborators through the guiding values contained in the company's Charter of Values
- Supporting and sustaining the projects of local cooperatives, associations, and communities that have the development of the person in his or her entirety at heart
- Encouraging governance models which give space to young talents and women on Boards of Directors and in key executive roles

In line with these commitments, Made in Steel S.r.I. sustainable development principles refer to the principles of management, inclusivity, integrity, and transparency suggested by the UNI ISO 20121:2024 standard and are inspired by the seven core principles of social responsibility expressed by the ISO 26000 guideline:

- 1. accountability for impacts
- 2. transparency
- 3. ethical behaviour
- respect for the interests of the stakeholders
- 5. respect for the principle of legality
- 6. compliance with international standards of conduct
- 7. respect for human rights

Following the 2024 update of the ISO 20121 standard, Made in Steel has adopted a Human Rights Policy (available by clicking here and referred to in full here) with the aim of ensuring that fundamental rights are respected and protected at every stage of the organization and conduct of the Conference & Exhibition. This commitment translates into the integration of principles of equity, inclusion, social responsibility and accessibility, reinforcing Made in Steel's path towards a sustainability more and more focused on people.

Furthermore, the 17 goals of the United Nations 2030 Agenda are taken as guiding principles, as a contextual reference, and inspiration for all the activities that will take place in Made in Steel 2025.

In addition to bringing knowledge and

relations across the steel supply chain, Made in Steel is an event that must guarantee performance and provide results of economic sustainability, profitability and earnings to Made in Steel S.r.l. and Holding Morandi Group S.r.l.



# SCOPE AND PURPOSE OF APPLICATION

This Policy applies to the Made in Steel 2025 international trade fair, which will be held at fieramilano Rho from May 6<sup>th</sup> to May 8<sup>th</sup>, 2025, and concerns both the activities inherent to the exhibition section and the conference activities - which will also be streamed.



The event's Sustainability Policy reflects the organisation's commitment to comply with all the legal and voluntary requirements defined by the standard and to continuously improve performance to achieve the goals set by Made in Steel.

The Policy is signed by the CEO of the organisation (Made in Steel S.r.l.) and addresses the requirements defined in points 5.2.1 and 5.2.2. of the UNI ISO 20121:2024 standard. In particular, the criteria of environmental, social, and economic sustainability, which are adopted in all phases of the event, are defined

starting from the context analysis. Sustainability is a strategic corporate objective for the entire steel production and distribution supply chain, both nationally and internationally: indeed, the majority of companies and the supply chain have adopted structured sustainability policies related to their plants, products, or services, or are deciding to invest in this direction.

Made in Steel pays great attention to the identification of the impacts generated by its business, with the aim of fostering active involvement of stakeholders in understanding and prioritizing according to the relevance of those impacts, which also find expression in the Sustainability Policy.

To assure its effectiveness and reliability, the Sustainability Policy must be endorsed by all corporate functions. In this regard, the Made in Steel team involved in organising the event is authorized, in the exercise of its functions, among others, to supervise and share the Sustainability Policy, to determine activities and communication plans. Trade fairs are one of the main tools for communicating in person with stakeholders (visitors, exhibitors, speakers, etc.). They offer a privileged opportunity during which all members of the community share their story, and maintain and expand their business networks.

Organising and implementing the event "Made in Steel 2025 - Conference & Exhibition" with a sustainable and responsible approach means

### on a social level:



- engaging, respecting and meeting the expectations of every stakeholder who is taking part in the event (both external ones, such as exhibitors and visitors, and internal ones, such as the organisational team)
- ensuring the health and safety of all employees, both the company's and suppliers', and customers
- promoting social inclusion
- promoting gender equality through dedicated projects
- spreading knowledge and culture within the steel community
- promoting the respect of human rights

#### on an environmental level:



- promoting the dematerialisation of 
   catalogues and ticketing, both swi tching to digital
   the dematerialisation of
- designing exhibition spaces in the most sustainable and/or circular way possible

- giving preference to 'Made in Italy' or 'Made in Europe' materials with potential design and/or sustainability awards, or fireproof certifications (e.g., floor coverings)
- promoting industrial and social practices that respect the environment and protect the health and welfare of local communities, while also contributing to their growth through the involvement of local suppliers
- reducing the impact on the environment through judicious waste management (correct disposal) and lowering CO<sub>2</sub> emissions into the atmosphere
- adopting wherever possible the 4R principle (Reduce, Reuse, Recycle, Recover) and circularity

#### on a governance level:



- continuously improve its business practices by integrating the principles of human rights and sustainability into its organization and business management processes and by setting measurable goals to be achieved
- promoting the affordability of the event through free ticketing
- promoting and raising awareness of its ESG principles among exhibitors, visitors, and suppliers
- accrediting and promoting Made in

Steel sustainability commitment internationally

- attracting potential investors and sponsors
- enhancing both corporate image and brand through targeted communications that illustrate the company's ESG efforts and achievements
- mitigating the risks associated with event management, preventing and reducing undesirable effects, ensu-

ring that the management system can achieve its intended outcomes, innovation and continuous improvement fighting any form of corruption, money laundering and self-money laundering.

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## Flero (Brescia), March 2025

Jodo Marsuh

Paolo Morandi CEO of Made in Steel



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